



TELUS Victoria Community Board Fund latest to help KidSport get back in Game

Telling your children that you can't afford to put them into sports is not a conversation that any parent wants to have. This situation was what the Board of KidSport was faced with this past spring as the recession saw KidSport Victoria lose a major source of funding.

"The loss of \$100,000 sponsorship required some immediate belt tightening", explained KidSport Victoria Co-Chair Steve Turner. Until we found alternative sources of funds, it meant that we had to turn down kids wanting to play a second season of sport. Since our goal is to get kids engaged in sport, telling them that we could not help them to continue was something our Board did very reluctantly. The Board is passionate about pursuing our motto "So All Kids Can Play" because we know how beneficial sport is for children in so many ways. The Board became very busy getting the word out about KidSport's plight and the community has responded.

Since September we have been able to fund all children who apply for sports grants including repeat applicants and the TELUS Victoria Community Board Fund donation was a significant factor in making that happen.'

"We are big fans of KidSport programs and recognize their need for community support, especially at this time," said Mel Cooper, chair of TELUS Community Board. KidSport is one of 30 organizations who were funded this year by the TELUS Victoria Community Board and will be recognized at the Dec. 9 Celebration of Giving event at the Fairmont Empress. This year's donations by the TELUS Victoria Community Board total \$300,000.

Who is KidSport?

KidSport was established by Sport BC in 1993 and is a community based sport charity, There are now more than 150 local community chapters that have raised in excess of \$5 million dollars and provided a season of sport to more than 45,000 Canadian children in 65 different sports,. KidSport Greater Victoria was formed in 2001 and is one of approximately 28 chapters in B.C. We are a part of KidSport Canada which provides charitable tax receipt for donations. Through the very generous support of our community Partners and Donors and the work of our amazing volunteers we have become one of the most successful KidSport chapters in Canada.

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